Targeted users:

Any company or institute needs to automate and facilitate generating ad-hoc reports.

Business Ideas:

1. Facilitate generating ad-hoc reports by end user without the need of reporting specialist.
2. Advance filters mechanisms.
3. Data Security based on user roles.
4. Scalability: adopting database expansion and changes.
5. Integration: Provide API to be consumed by external systems.

Product Plan:

<https://app.productplan.com/p/ZdtuxigrVHcaasD7GTP_XJJ2dnaIsV52>